



DON'T JUST LIST IT.

Position It to Sell.

At Ashworth Home, we don't decorate — we **market**. Every design decision is made strategically to help buyers emotionally connect with your property, stand out online, and maximize its selling potential.



YOUR REPUTATION. THEIR FIRST IMPRESSION. OUR EXPERTISE.

WHY ASHWORTH HOME?



30+ YEARS

of Design & Visual Merchandising Experience



PAY-AT-CLOSE

Available



CUSTOMIZED STAGING

for Every Property



FULLY INSURED

Licensed & Protected



AWARD WINNER

HSR Best of the Best (2x)



CE INSTRUCTOR

RESA® Approved



RESA® PRO

Member



FIVE-POINT

Marketing Plan



SYSTEMS-DRIVEN

A Partner You Never Have to Manage



FIVE-TIER PRICING

A Package for Every Budget

WHY STAGING WORKS



73% FASTER

Staged homes can sell up to 73% faster than unstaged homes.



7-13% HIGHER

Professionally staged homes are averaging 7-13% above asking price.



109% OF LIST PRICE

Recent RESA® data shows professionally staged homes averaging approximately 109% of list price in reported sales.



COSTS LESS THAN A PRICE CUT

Staging is a marketing investment, not an added expense — and it typically costs less than a first price reduction.

Sources: NAR 2024 Profile of Home Staging; RESA® 2025 Quarterly Staging Statistics

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We had a great experience working with Ashworth Home. Addie and her team absolutely nailed the staging and the exact look we were going for. They really understood the picture we were trying to paint for potential buyers and brought it to life in a way we couldn't have done on our own.

The results speak for themselves. We went into contract in just 7 days and landed a great buyer. The staging made a huge difference in how the home showed and how quickly it moved.

What stood out just as much as the outcome was how enjoyable the whole process was. Addie and her team were professional, organized, and simply a joy to work with. We honestly felt like we made new friends along the way.

And this is coming from someone who was never a big fan of staging in the first place. I'll admit it, she completely changed my mind. If you're on the fence, don't be. Ashworth Home delivers.

Nathan White

Realtor, Real of Ohio

THE DIFFERENCE IS REAL.

The Results Speak for Themselves



READY TO ELEVATE YOUR LISTINGS?

Let's work together.

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Visit our website



STAGING ISN'T AN EXPENSE. *It's an investment.* LET'S MAXIMIZE IT TOGETHER.